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NEWSLETTER HIGHLIGHTS

FIRST QUARTER IN REVIEW (JANUARY – MARCH)

Planned Parenthood Association of Ghana

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PPAGghana

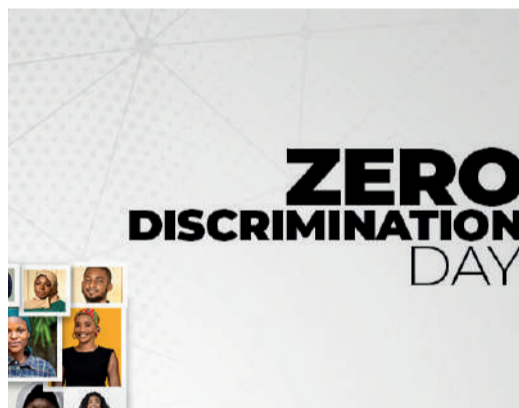
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PRESIDENT OF PPAG, LECKSON -LECKEY AND THE PRESIDENT OF THE YOUTH ACTION MOVEMENT (YAM); ALIU IDDRISU, PAID A WORKING VISIT TO THE HEAD OFFICE OF PPAG.



DIRECTOR GENERAL OF IPPF, DR. ALVARO BERMEJO VISITS GHANA ON A MISSION TO DISCUSS PRIORITIES AND CHALLENGES REGARDING SRHR.

During his visit to Ghana from February 10th to 13th, the Director General of the International Planned Parenthood Federation (IPPF), Dr. Alvaro Bermejo, engaged in a series of significant activities aimed at advancing Sexual Reproductive Health and Rights (SRHR) in collaboration with the Planned Parenthood Association of Ghana (PPAG) and other key stakeholders.

MEETING WITH PPAG STAFF- Dr. Bermejo held discussions with PPAG workforce in Accra to address the Association's priorities and challenges concerning SRHR, emphasizing the vision of ensuring unhindered access to sexual and reproductive health and rights for young people and vulnerable groups in Ghana. Also, discussion centered on resource mobilization to bring on board the necessary resources that will equip PPAG in delivering SRHR information and services.

FIELD VISIT TO CAPE COAST- Dr. Bermejo visited the Cape Coast facility of PPAG to gain firsthand experience with PPAG's frontline work, witnessing the impact of the initiative on the ground. While there, he also inspected the ongoing PPAG maternity ward.

Dr. Bermejo participated in media engagements to raise awareness and advocate for SRHR issues, amplifying the importance of comprehensive reproductive health services. He proceeded to meet with top Ghanaian authorities, including relevant Cabinet Ministers and private organization working in the SRHR space, fostering collaboration, and addressing mutual concerns including UNFPA visit.

The Director- General, Dr. Bermejo, joined by the President Mr. Leckson-Leckey and Executive Director of PPAG, Madam Abena Adubea Amoah paid a courtesy call to the UNFPA Country Representative in Ghana, Dr. Wilfred Ochan to discuss collaborative efforts in advancing SRHR in the country and to deepen the working relationship between PPAG and UNFPA. In their discussions they acknowledged some of the great progress on SRHR and ICPD that have been made in Ghana. They also noted the areas of slow progress that need accelerated actions as we approach the 2030 timeline, such as stagnant maternal mortality ratio, persistent unmet need for family planning, especially for youth, and the prevalence of teenage pregnancy and child marriage. PPAG is one of the foremost Implementing Partners of UNFPA in tackling Sexual and Reproductive Health issues in Ghana.

Engagement with Youth Action Movement (YAM) Ghana- Dr. Bermejo met with members of the Youth Action Movement (YAM), listening to their perspectives on SRHR and their experiences as youth champions. He pledged IPPF's unwavering support to empower them in advocating for informed SRHR choices and accessing essential services.

Dr. Bermejo's visit underscored the commitment of IPPF and PPAG to strengthen partnerships, drive policy change, and ensure that every individual in Ghana can exercise their sexual and reproductive health rights. By engaging with diverse stakeholders and communities, they aim to accelerate progress towards achieving comprehensive SRHR by 2030, addressing persistent challenges such as maternal mortality, unmet family planning needs, teenage pregnancy, and child marriage.

DIRECTOR GENERAL VISIT IN PICTURES



The Director General visited the PPAG head Office at Accra Upon his arrival at Accra



Site visit at Cape Coast facility



Director General with PPAG'S SMT



D.G visit to Ministry of Health



D.G in picture with UNFPA Country Rep. Dr. Wilfred Ochan



YOUTH-LED SOCIAL MEDIA CAMPAIGN FOR ZERO DISCRIMINATION DAY HELD.

**ZERO
DISCRIMINATION
DAY**



**#NOGREE
DISCRIMINATION
1st March 2024**

The rights of one, and rights for all!!

Zero Discrimination Day, observed annually on March 1, is a global initiative led by UNAIDS to end discrimination in all forms. The Planned Parenthood Association of Ghana in collaboration with UNAIDS, commemorated the tenth edition of the #NoGreeDiscrimination campaign.

The campaign aims to challenge discrimination, promote awareness, and foster unity among diverse communities in Ghana.

Through engaging content, meaningful conversations, and compelling reasons, the aspiration was to create a digital space that rejects discrimination and advocates for inclusivity and equality for all.

The campaign's objectives were to raise awareness about the harmful impact of discrimination, encourage dialogue on social media platforms, promote unity under the hashtag #NoGreeDiscrimination, disseminate impactful information through visuals, statistics, and personal stories, and strengthen partnerships with youth networks to amplify the campaign's reach. Activities planned included a

social media campaign encouraging individuals to share stories and initiatives using #NoGreeDiscrimination, a video challenge inviting young people to share opinions on discrimination, phone call-ins via YENKASA to address discrimination-related issues and offer prizes for correct answers, and themed Twitter chats and Q&A sessions to engage participants and foster dialogue.

The campaign culminated in a multi-sectoral stakeholder dialogue held at Alisa Hotel on the last day of Zero Discrimination Day, featuring a panel discussion and breakout sessions focusing on the intersectionality of stigma and discrimination for marginalized groups, including young people, older persons, persons with disabilities, women, and girls.

The panel discussion and breakout sessions aimed to generate recommendations for establishing a national youth network on combating stigma and discrimination in Ghana.



CELEBRATING INTERNATIONAL WOMENS DAY 2024

As we commemorated International Women’s Day on March 8, PPAG proudly hosted its annual conversation, a hallmark event on our calendar dedicated to advancing gender equality and women’s empowerment. This year’s celebration was particularly significant as it aligned with the global theme of “Inspire Inclusion”, emphasizing the importance of inclusivity in all spheres of life.

The event featured a distinguished panel comprising esteemed individuals from various sectors, including Mrs. Mawuena Adzo Trebarh, CEO of Inspire Africa Consult, Mr. Kojo Yankson, Host of Joy FM Super Morning Show; and Madam Martha Akrofi, a member of the Ghana Federation of Disability Organizations with the session expertly chaired by Naa Amerley Croffie ESQ.

Under the theme “Invest in Women: Accelerate Growth”, the panel delved into critical discussions surrounding the empowerment of women and the imperative of investing in their advancement to drive societal progress and economic development.

Attendees were treated to insightful perspective and actionable insights on how to create more inclusive environments and opportunities for women across all sectors.

The event, held at the prestigious PPAG Founders’ Center, commenced promptly at 10:00am and attracted a diverse audience eager to engage in the dialogue on gender equality and women’s rights. PPAG’s collaboration with OXFAM Ghana added depth and breadth to the conversation, highlighting the importance of collective efforts advancing the gender equality agenda.

As we reflect on this impactful event in our March newsletter, we reaffirm PPAG’s commitment to championing the rights of women and girls, creating spaces for meaningful dialogue, and driving positive change towards a more inclusive and equitable society.



Participant after the event



Panelist during the event



PLANNED PARENTHOOD ASSOCIATION OF GHANA (PPAG) TURNS 57 YEARS.



Celebrating 57 years of dedicated service, the Planned Parenthood Association of Ghana (PPAG) stands as a leading, volunteer-supported, grassroots-based, non-partisan, and rights – based Civil Society Organization in the field of SRHR in Ghana.

Established on March 4, 1967, PPAG has been a member of the International Planned Parenthood Federation (IPPF), working tirelessly to complement government efforts in providing SRHR information and services to the general population. With a focus on adolescents and young people aged 10-24 years, marginalized and vulnerable groups, and underserved communities, PPAG has been at the forefront of championing family planning programs in Ghana for over 56 years.

Throughout its history, PPAG has pioneered various initiatives, including Family Life Education (FLE) for young people, Community-Based Services (CBS), male clinics, and the integration of family planning into community development projects. Transitioning from a focus on family planning to comprehensive sexual and reproductive health from 1999 to 2002, PPAG remains committed to its mission of ensuring access to quality SRHR SERVICES FO ALL.

As we commemorate this milestone, we pay tribute to our founding members – Mrs. Rosina Konuah, Mrs. Banor, Dr. A.A. Armar, Mr. E.S Engmann and Dr. M.A Banor, who sowed the seeds of PPAG with unwavering determination, nurturing it into the thriving reality it is today. Cheers to celebrating those whose dreams laid the foundation for our organization’s continued impact and success.

Happy 57th Anniversary, PPAG!



PARTNER VISIT TO FIDELITY, STAR-GHANA, SOCIETE GENERALE GHANA, ECOBANK.

The leadership of the Planned Parenthood Association of Ghana (PPAG), led by the Executive Director Abena Amoah and President Mr. Gideon Leckson-Leckey, embarked on a series of strategic visits on to strengthen partnerships and foster collaboration with key stakeholders.

The visit to STAR-Ghana Foundation marked a significant step in enhancing the relationship between the two organizations, emphasizing PPAG's commitment to building strong alliances.

In alignment with PPAG's dedication to fostering strong partnerships, a courtesy call was extended to Fidelity Bank Ghana and Ecobank Ghana PLC led by President Mr. Gideon Leckson-Leckey, Executive Director Abena Adubea Amoah, and select staff members.

This proactive engagement underscores PPAG's efforts to strengthen existing relationships and establish new partnerships to advance its mission and vision.

Additionally, the Governing Council, Management, and Staff of PPAG paid a courtesy call on Societe Generale Ghana, affirming the organization's commitment to nurturing relationships with existing partners while cultivating new alliances.

Led by President Mr. Gideon Leckson-Leckey and Executive Director Abena Adubea Amoah, this visit demonstrates PPAG's dedication to collaboration and mutual support.

Furthermore, PPAG expresses gratitude to the leadership of Ecobank Ghana PLC, Fidelity Bank Ghana, STAR-Ghana and Societe Generale Ghana for their unwavering support and assurances to bolster the organization's efforts in enhancing the quality of life for Ghanaians.

These strategic engagements signify PPAG's proactive approach to building robust partnerships that contribute to achieving its objectives and fostering positive societal impact.

PARTNER VISIT IN PICTURES



Visit to Societe Generale Ghana



Visit to STAR- Ghana Foundation



Visit to Fidelity Bank Ghana



Visit to Ecobank Ghana



PRESIDENT OF PPAG, LECKSON-LECKEY AND THE PRESIDENT OF THE YOUTH ACTION MOVEMENT (YAM); ALIU IDDRISU, PAID A WORKING VISIT TO THE HEAD OFFICE OF PPAG.



Mr. Gideon Leckson-Leckey, President of PPAG, and Mr. Aliu Iddrisu, President of the Youth Action Movement (YAM), embarked on a productive working visit to the PPAG head office. The discussions centered on various key areas, including enhancing productivity, improving staff welfare, and mobilizing resources effectively. Additionally, there were deliberations on enhancing the quality of service delivery, increasing visibility, and boosting brand awareness.

The meeting brought together the two presidents and management of the Association, fostering collaboration and synergy towards achieving organizational goals.

Furthermore, the visit extended to engaging with staff members across different departments, facilitating open discussions on organizational improvements and addressing concerns. The interactive sessions provided valuable insights and opportunities for constructive dialogue, ensuring alignment with the organization's objectives and priorities.

As part of the visit, Mr. Leckson-Leckey and Mr. Iddrisu also met with the national service personnel, engaging them in discussions about their experiences with PPAG and gathering feedback on areas for improvement. This inclusive approach underscores PPAG's commitment to continuous improvement and fostering a supportive and inclusive work environment.

Overall, the working visit was instrumental in strengthening internal collaboration, fostering a culture of open communication, and reaffirming PPAG's dedication to excellence in service delivery and organizational development.

ACTIVITIES AT QUICK GLANCE

#NOGree DISCRIMINATION SOCIAL MEDIA CAMPAIGN
at end of
ZERO DISCRIMINATION DAY

Activities

- Twitter (X) Space
- Twitter (X) Chats
- Video challenges to win exciting prizes
- Call-ins to win exciting prizes

21st Feb - 1st March
STAY TUNED!

PPAG Ghana | @YAMgh

International Day for the Elimination of
VIOLENCE AGAINST WOMEN & GIRLS

Let's unite to fight violence Against Women & Girls!
#No Excuse

yenkaSa
 WhatsApp Only 0245118228 | Toll Free 0800202010

Planned Parenthood Association of Ghana | P.P.A.G | PPAG Ghana

Speak out and serve as an ally to persons who experience violence.
 Stop victim blaming. Rather, support victims and report any form of abuse.

#16DaysActivism

International Day for the Elimination of
VIOLENCE AGAINST WOMEN & GIRLS

STOP VIOLENCE AGAINST WOMEN AND GIRLS

yenkaSa | Toll Free 0800202010 | WhatsApp Only 0245118228

Planned Parenthood Association of Ghana | P.P.A.G | PPAG Ghana

#NOGree DISCRIMINATION SOCIAL MEDIA CAMPAIGN

CONGRATULATIONS!
 You have received GH¢100.00 worth of Airtime.

Call YenkaSa to win Amazing Prizes

Step 1 Call yenkaSa toll-free number on **080 020 2010**

Step 2 Answer all 5 questions on Zero Discrimination correctly
 Stand a chance of being a **winner!!!**

21st Feb-1st March 2024

PPAG Ghana | @YAMgh

#NOGree DISCRIMINATION VIDEO CHALLENGE

Step 1: Record yourself in not more than 30 seconds sending out a message on Zero Discrimination.

Step 2: Ensure your environment is free from noise

Step 3: Upload video via this link

Best 3 videos will win outstanding prizes!!!!

26th-29th February 2024

T&C's Apply

INTERNATIONAL **Womens Day**

JOIN OUR ESTEEMED PANELISTS

Mawuena Trebarh, Inspire Africa Consult
 Kojo Yankson, Host, Joy 94.5
 Rita Kyeremaa Kusi, GH, Federation of Disability Organizations
 Naa Amerley Croffie Esq, Bancard

Theme Invest in women: Accelerate Growth.

8th MARCH | 10:00 AM | FOUNDER'S CENTER

Let's come together to amplify the voices of women and drive positive change. Don't miss out on this empowering event.

INTERSECTIONALITY DISCOURSE AMONG YOUNG PEOPLE

1st MARCH 2024 | 9:00 AM GMT | ALISA HOTELS NORTH RIDGE

#NoGreeDiscrimination

All young people are creditworthy!

ZERO DISCRIMINATION DAY

Global Theme
 To protect everyone's rights to protect everyone's health.

#NOGree DISCRIMINATION 1st March 2024

The rights of one, and rights for all!!!

@YAMgh

VALENTINE TRIVIA

#7
 Can sharing personal stories and experiences related to sexual health contribute to reducing stigma and raising awareness about STI's?

yenkaSa
 Toll Free 0800202010 | WhatsApp Only 0245118228

Youth Dialogue

TOPIC INVESTING IN WOMEN'S ECONOMIC DEVELOPMENT; PREVENTING VIOLENCE

#16 Days of Activism against SGBV

panelists

Anastacia Asare, Programmes Officer, MOCSDP
 Magdalene Dorta, Youth Action Movement Volunteer, SIDA Advocate
 Juliet Adansi, SGBV Intractor, Federation of International Gender & Human Rights (FIGHR)
 Archibald Adams, Communications, Media and Public Engagement Lead, Oxfam in Ghana

9:30AM | 4TH DEC | PPAG FOUNDER'S CENTER

@YAMgh

21ST ANNUAL YAM CONGRESS IS ALMOST HERE!!

Are you a YAM member and would want to participate in this year's annual congress?

This is how to:

Step 1: Write an essay on this year's congress theme (see bottom of flyer). It can be a feature story or an article (a maximum of 500 words.)

Step 2: Scan QR Code to submit via link.

Step 3: Be part of the final 3 people that will be selected and fully funded to participate in the annual delegate congress.

THEME
 From Awareness to Action: The role of Adolescents and young people to ending SGBV in our Communities

DEADLINE: 19TH APRIL 2024

yenkaSa
 Toll Free 0800202010 | WhatsApp Only 0245118228

@YAMgh

Celebrating **International Women's Day**

As we celebrate the accomplishments of the brave and assertive women who came before us, may we also be brave to pave way for the younger generation of girls to achieve more than we all have ever achieved.

Happy International Women's Day!

Patience Ampomah
 FP 2030 Youth Focal Point -Ghana and YAM Coordinator-PPAG

@YAMgh | **IWD24**

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yenkaSa

help you can trust !



Toll free
0800202010



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